

GOALS AND OBJECTIVES

The University embarked on the Campus Master Plan with two overarching goals that formed the planning foundation and guided the program and physical development of the plan. These two goals represent the academic aspirations of the University and the unique attributes of its Bloomington campus, linking the institution's physical environment to its educational values.

1. Support Academic Excellence

Driven by the provost, University leadership, and the Bloomington Space Task Force, the Campus Master Plan is a tool for advancing the overall academic mission of the institution by creating a physical environment to support that mission. Discussion during the planning phases centered not only on the quantitative need for space, particularly for research, but also on the qualitative need for flexibility and increased interaction. The University expressed its desire to move away from older models of departmental and academic silos in favor of physical models that emphasize the learning experience and support connectivity and communication

among faculty, staff, and students. This goal is supported by a series of objectives intended to:

- Integrate places for learning and campus life.
- Reflect contemporary learning styles.
- Accommodate change and flexibility.
- Establish a framework for sustainable facility growth.
- Enhance interdisciplinary learning.
- Create a stimulating campus setting.

2. Enhance Campus Character and Quality

The iconic image of the historic core of the Bloomington campus is formed by quality architectural design combined with a mature native landscape. However, moving away from the core, the campus loses this coherency. In response to the desire to enhance the character and beauty of the Bloomington campus, the University leadership developed this second goal to guide the Campus Master Plan. This goal is further defined by its series of objectives intended to:

- Reinforce an appropriate balance of buildings and landscape.

- Apply lessons of scale and character to incomplete campus areas.
- Maintain a high quality memorable landscape.
- Enhance convenience through a diversity of use.
- Develop walkable and quality pedestrian experiences.
- Reinforce a sense of community.
- Protect and celebrate campus history.